

2019
Sponsorship and
Donation Information



super adoption day
at the piazza pod park



Saturday, September 7
11am - 4pm
#SAD2019





Sponsorship Letter

Citizens for a No-Kill Philadelphia is excited for our **10th annual** "With Love: Super Adoption Day"! The event will take place on **Saturday, September 7, 2019** from **11am – 4pm** at the **NEW Piazza Pod Park** in Northern Liberties with live music (DJ), food, raffles, and more!

Super Adoption Day (SAD) is the most attended animal adoption event in the Philadelphia area and one of the largest nationwide. Rescue groups and shelters come together to emphasize the benefits of adoption and bring furry friends of all shapes and sizes available to take home.

As an open air and non-ticketed event both planned and walk thru attendance is guaranteed. Past event traffic is majority female age 25-40, from Philadelphia and the rest of the tri-state area followed by families with children 12 and younger. Last year, 61 animal welfare organizations, vendors, and companies participated and had access to this influential demographic.

Help us raise **\$15,000** to make this the biggest Super Adoption Day to date! Information on **Sponsorship** benefits and the sponsorship form are included in this package and available on our website.

To make sure we are able to get all of our sponsors on our promotional materials, we are seeking sponsorship commitments before **August 17, 2019**. Please contact us at **info@phillynokill.org** if you have any questions.

We also have a **Raffle** of items donated from the community, businesses, and restaurants that helps fund our programs to keep pets in their homes and out of the city shelter like our pet pantry which provides food to those in financial hardship. We always appreciate support in any way. Donations without a sponsorship can be made at phillynokill.org/donate. If you would like to donate a raffle item please contact Melanie (melaniehidalgobritt@gmail.com).

Thank you!

Citizens for a No-Kill Philadelphia Board of Directors

Sponsorship Levels

\$300

\$500

\$1000

\$2000



***Any raffle items with a value of at least \$300 with be included on the website and social media**

Chihuahua

Beagle

Boxer

Great Dane
PRIME LOCATION

Table or informational booth at event



*Company name and link on event website



*Company name on Facebook event page



Social Media promotion (messages and fan updates)



Mention of sponsorship in online newsletter (minimum twice)



Inclusion in press release



Name and logo featured on official Super Adoption Day event poster



Name and logo featured prominently in all print and broadcast media advertising



Company name/logo prominently displayed on signage at registration table recognizing you as presenting sponsor





Citizens for a No-Kill Philadelphia

Founded 2009, Citizens for a No-Kill Philadelphia (CNKP) is a 501(c)(3) social service non-profit committed to ultimately preventing companion animals from entering Philadelphia's shelter system and ending unnecessary euthanasia through community programs, education, and political advocacy.

Over 10,000 cats, dogs, and small animals die each year in the Philadelphia public intake shelter because of overpopulation and lack of space. In a no-kill city, all healthy and treatable animals are saved reserving euthanasia for those who are hopelessly sick, injured, or pose a real and immediate threat to public safety.

CNKP collaborates with Philadelphia community members, non-profits, and elected officials to raise public awareness and take action towards eliminating unnecessary euthanasia and making Philadelphia a truly no-kill city.

Board of Directors

President, Samantha Holbrook

Melanie Hidalgo-Britt

Treasurer, Erin Lewin

Ashley Foresta



@phillynokill

Mission

To make Philadelphia a No-Kill City where no companion animal is killed because of lack of money or space and euthanasia isn't used for population control.

Programs

Community Help Desk
Pet Food Pantry
Education
Advocacy